

# **Consultant for Developing a Mangrove-Friendly Aquaculture Local Business Model At World Wide Fund For Nature**

WWF-Myanmar is now inviting applications from Consultant for Developing a Mangrove-Friendly Aquaculture Local Business Model (Home-based with frequent site visit to project area for 4 months)

## **Background**

WWF, an independent conservation organization active in nearly 100 countries, works to sustain the natural world for the benefit of people and wildlife. WWF-Myanmar, established in 2014, is focused on halting the loss of the country's extraordinary biodiversity and ensuring that human use of the country's natural resources is sustainable and equitable. Preserving the environment in which people live and work is critical for health and wellbeing. Find out more at [www.wwf.org.mm](http://www.wwf.org.mm).

## **Objectives**

The main objective of this assignment is to develop a feasible and sustainable business model for community enterprises engaged in MFA. The model should incorporate market access strategies, financing mechanisms, value chain development, and economic incentives for mangrove conservation.

## **Scope of work**

The consultant is expected to deliver the below scope of the work as follows:

- Situational analysis of existing MFA practices including key stakeholders, supporting frameworks, and profitability in terms of social and economic benefits
- Market and value chain assessment including the evaluation of market demand and potential buyers, identifying value chain actors, market barriers and other major issues
- Develop an innovative and financially sustainable business model including the cost structures, revenue streams, profit-sharing mechanisms;
- Identify potential financial instruments that are available at both local and national level
- Providing actionable recommendations to scale-up and replicate MFA business models to other community-based enterprises.

Detailed Methodology, Expected Deliverables and Timeline can be seen at [https://www.wwf.org.mm/en/myanmar\\_career\\_page/](https://www.wwf.org.mm/en/myanmar_career_page/)

## **Qualifications**

The consultant should meet the following qualifications:

- Advanced degree (Master's or Ph.D.) in aquaculture, Environmental Science, Ecology, or a related field
- Have relevant knowledge in Mud-crab farming activities, mangrove ecosystems of Myanmar
- Proven experience in conducting participatory action research (PAR) in environmental and community-based projects
- A wealth of knowledge in creating new business model regarding aquaculture products

especially Mud-crab

- Strong skills in data collection, analysis, interpretation and report writing
- Able to travel to the project site and work closely with the project team and other stakeholders, including local communities
- Fluent in English, especially in reporting

**Closing Date: 28 February 2025 (Friday)**

## **How to apply**

Interested applicants may submit their proposal with a detailed breakdown of costs (including expected consultancy fee) clearly stating their fit for this position, together with work plan and CVs to [vacancy.mm@wwf.org.mm](mailto:vacancy.mm@wwf.org.mm)

Applicants may also decide on a team of consultants with complementing skill sets, so long as the team jointly meets all requirements outlined above and all team members individually fulfil the criteria. For additional information or clarification, you can email to [zinkoko.oo@wwf.org.mm](mailto:zinkoko.oo@wwf.org.mm)

WWF does not discriminate the applicants based on race, gender, etc.. ALL are encouraged to apply.

Only shortlisted applicants will be contacted.